

# Dog Training Basics



**POSITIVE  
REINFORCEMENT:**  
**ADD SOMETHING GOOD  
TO INCREASE A BEHAVIOR**



**NEGATIVE  
REINFORCEMENT:**  
**REMOVE SOMETHING BAD  
TO INCREASE A BEHAVIOR**

## Luring

Coax your dog  
to follow a treat

## Capturing

Reward something  
your dog already does



**POSITIVE  
PUNISHMENT:**  
**ADD SOMETHING BAD  
TO DECREASE A BEHAVIOR**



**NEGATIVE  
PUNISHMENT:**  
**REMOVE SOMETHING GOOD  
TO DECREASE A BEHAVIOR**

## Shaping

Reward steps to  
achieve behavior



Relationship:  
Your dog is  
your friend,  
be hers.

Environment:  
Some  
behaviors are  
self-  
reinforcing

Timing:  
Reinforce or  
punish  
immediately.

Management:  
Don't set your  
dog up to fail.

Needs:  
Dogs learn best  
when needs are  
met.

Consistency:  
Same behavior,  
same result.